



# Daylite

Daylite 4

Premier Partner ★★

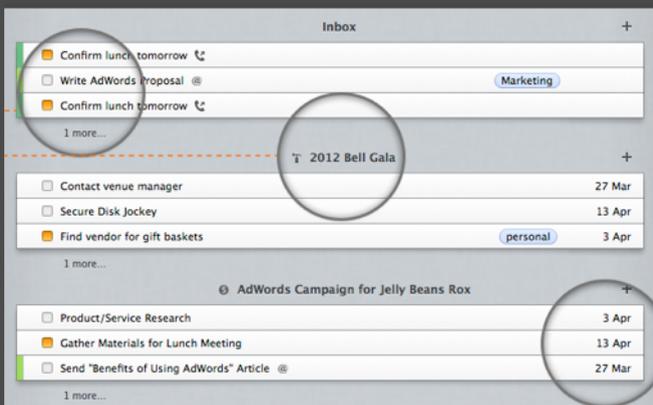


Daylite keeps everything related to your business in one place. This makes it easy to find things, easy to add new things, and easy for everyone you work with to be on the same page.

Know what's on your plate.

Daylite's home screen allows you to quickly see your schedule for today as well as any tasks due today. Or glance at the tasks you've added to your Worklist. Know what's on the horizon.

Easily see tasks or projects that have due dates, or sales opportunities forecasted to close in the upcoming week.



**Easy to customize.**

With just a little bit of thought you can customize Daylite to meet your specific needs. Define categories, keywords, roles and relationships, and color code things

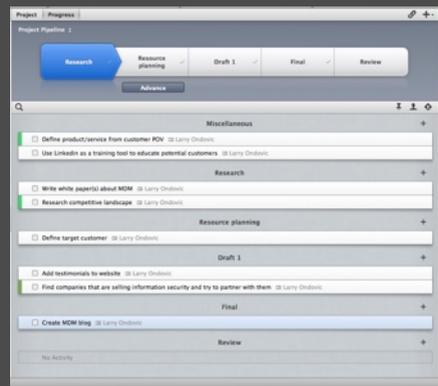


in a way that's meaningful to you.

**Super flexible.**

Every business has similar needs, but not every business achieves them the same way.

Daylite doesn't

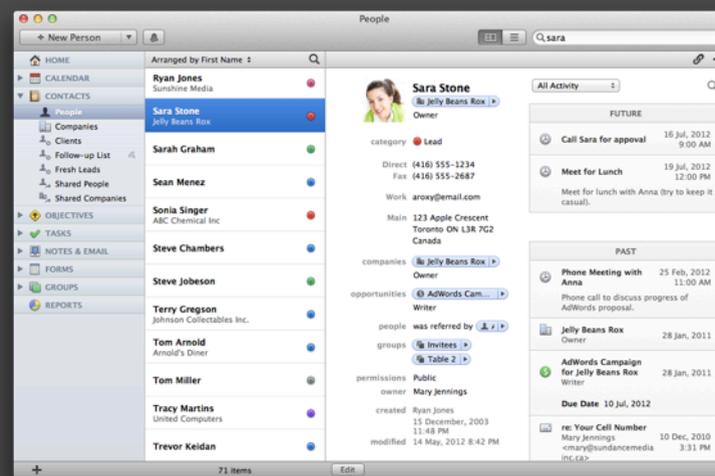


handcuff you to one particular way of working — you decide how much to use, and how to use it.

**Search** - Find what you're looking for with the easy Quick Search. Daylite shows you results organized by category live, updated as you type.

**Filter** - Quickly filter any list to show similar items — people who work in a certain industry, prospects you haven't spoken to in 30 days, or all the marketing managers you know.

**Save** - If you're filtering for something often, save it as a Smart List and it'll always be just a click away. Smart Lists update automatically — no need to worry about keeping a list up-to-date.



Store relevant emails in Daylite.

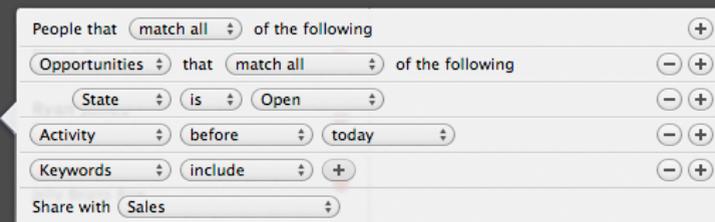
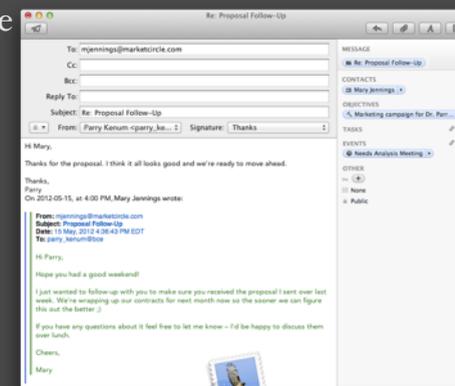
This lets you or anyone else in your team quickly look up every communication linked to a person or objective.

Quickly see the history.

Easily jump to a contact's entire history

by clicking their name.

Work right from Apple Mail. Create a follow-up task or a new business opportunity, right from the corresponding email..



Everything everyone has ever done with someone. Every call, email, note, appointment, and more — all on one page.



**On your desk.** - Daylite for Mac is completely new. We rebuilt the app from the ground up so you can work faster and more efficiently. We've also applied what we learned building iPhone and iPad apps and added it to the Mac, like Daylite's Home Screen. With new features like Slideovers, you can get more done in fewer clicks.

**In your pocket.** - Daylite for iPhone puts your business in your pocket. Access all your critical business information on the go. Invite employees to meetings, delegate tasks, check the progress of projects, hand off a new sales lead, or review a client's history right before meeting them.

**At your fingertips.** - Daylite for iPad lets you experience Daylite with a large screen whenever you're away from the office. Great for taking notes or reviewing details before stepping into a meeting or moving business forward while on the road. For those times when a laptop is too much and an iPhone too little, Daylite for iPad fits perfectly.