

Daylite keeps everything related to your business in one place. This makes it easy to find things, easy to add new things, and easy for everyone you work with to be on the same page.

Know what's on your plate.

Daylite's home screen allows you to quickly see your schedule for today as well as any tasks due today. Or glance at the tasks you've added to your Worklist. Know what's on the horizon.

Easily see tasks or projects that have due dates, or sales opportunities forecasted to close in the upcoming week.

\frown	Inbox	+
Confirm lunct tomorrow 🔮		
Write AdWords Proposal @	Marketing	
📒 Confirm lunch tomorrow 🔮	\bigcirc	
1 more	- 'T 2012 Bell Gala	+
Contact venue manager		27 Mar
Secure Disk Jockey	\bigcirc	13 Apr
Find vendor for gift baskets	personal	3 Apr
1 more Ø AdWo	ords Campaign for Jelly Beans Rox	-
Product/Service Research	(3 Apr
Gather Materials for Lunch Meeting		13 Apr
Send "Benefits of Using AdWords" Article	e @	27 Mar
1 more		

Easy to customize. With just a little bit of thought you can customize Daylite to meet your

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specific needs. Define categories, keywords, roles and relationships, and color code things

Project	Progress			
Project				
	Research - Resource - Draft 1	Final 🗸	Review	
	Advance			
Q,			1	
	Miscellaneous			
0	Define product/service from customer POV cs Larry Ondovic			
0	Use Linkedin as a training tool to educate potential customers. Its Larry Ondor	vic		
	Research			
	Write white paper(s) about MOM III Larry Ordenvic			
0	Research competitive landscape I Larry Ondovic			
	Resource planning			
0	Define target customer di Lany Ondovic			
-	Dvaft 1			1
0	Add testimonials to website III Larry Ondovic			
0	Find companies that are selling information security and try to partner with th	em III Larry Ondovic		
	Final			
	Create MDN blog 19 Larry Ondevic			
	Raview			
	No Activity			

in a way that's meaningful to you. Super flexible. Every business has similar needs, but not every business achieves them the same way. Daylite doesn't

handcuff you to one particular way of working - you decide how much to use, and how to use it.

Search - Find what you're looking for with the easy Quick Search. Daylite shows you results organized by category live, updated as you type.

Filter - Quickly filter any list to show similar items – people who work in a certain industry, prospects you haven't spoken to in 30 days, or all the marketing managers you know.

Save - If you're filtering for something often, save it as a Smart List and it'll always be just a click away. Smart Lists update automatically — no need to worry about keeping a list up-to-date.

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+ New Person V	4			E =	્ ્ ડ્રા	ra	0	
🟠 НОМЕ	Arranged by First Name #	Q					8 +	
CALENDAR CONTACTS	Ryan Jones Sunshine Media	٠	-	Sara Stone	All A	tivity :	Q	
Prople Companies	Sara Stone Jelly Beans Rox	•	N.S.	Owner		FUTURE		
±₀ Clients ±₀ Follow-up List 4	Sarah Graham	٠	category		0	Call Sara for appoval	16 Jul, 2012 9:00 AM	
≜ _o Fresh Leads ≜,, Shared People	Sean Menez		Fax	(416) 555-1234 (416) 555-2687	۵	Meet for Lunch Meet for lunch with Anna	19 Jul, 2012 12:00 PM	
Ili, Shared Companies	Sonia Singer ABC Chemical Inc	•		aroxy@email.com 123 Apple Crescent		casual).		
 V TASKS NOTES & EMAIL 	Steve Chambers	•	companies	Toronto ON L3R 7G2 Canada	PAST			
FORMS GROUPS	Steve Jobeson	٠		Owner	۲	Phone Meeting with Anna	25 Feb, 2012 11:00 AM	
REPORTS	Terry Gregson Johnson Collectables Inc.	•		Writer		Phone call to discuss pro AdWords proposal.	ogress of	
	Tom Arnold Arnold's Diner	•	groups	was referred by 1 + +		Jelly Beans Rox Owner	28 Jan, 2011	
	Tom Miller	۰	permissions	Public Mary Jennings	0	AdWords Campaign for Jelly Beans Rox Writer	28 Jan, 2011	
	Tracy Martins United Computers	•		Ryan Jones 15 December, 2003		Due Date 10 Jul, 2012		
	Trevor Keidan	٠	modified	11:48 PM 14 May, 2012 8:42 PM		re: Your Cell Number Mary Jennings <mary@sundancemedia inc.ca></mary@sundancemedia 	10 Dec, 2010 3:31 PM	
+	71 items		Edit					

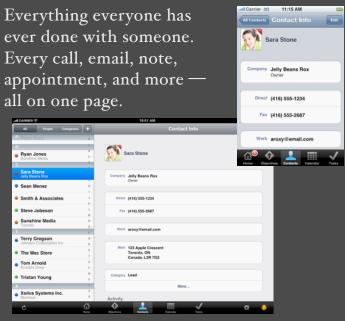
Store relevant emails in Daylite. This lets you or anyone else in your team quickly look up every communication linked to a person or objective.

Quickly see history. Easily jump a contact's entire hist by clicking their name Work right from Apple Mail.

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o to	To mjenningsljmarketorick com Cc. Rcci Regly To Sebitici, for hronoul follow-la	MESSACE (B) Re: Proposal Follow-Up CONTACTS (B) Mary Jennings (*) ORUCETIVES (*, Marketing campaign for
	[iii*] Frenc [Parry Kenum <parry_ke1]< td=""> Signature: [Thanks 1 H Mary, Marks for the proposal. I think it all looks good and we're ready to move ahead.</parry_ke1]<>	TASKS EVENTS © Needs Analysis Meeting OTHER
ory	Thereis, Parcy Co. 51, pt 4.00 PM, Mary Jannings written Press: Spranging Branchastations ann Balantin Honsand Fallen (1) The spranging Annual State 19 Party, Science State (1) 19 Party, Science State (1)	in (f) III None III Public
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2	Creen, Mary	_

Create a follow-up task or a new business opportunity, right from the corresponding email..

People that (match all +) of the following	
Opportunities + that (match all +) of the following	Θ
(State ‡) (is ‡) (Open ‡)	Θ
(Activity ‡) (before ‡) (today ‡)	Θ
(Keywords ‡) (include ‡) +	$\overline{\bigcirc}$
Share with Sales \$	



On your desk. - Daylite for Mac is completely new. We rebuilt the app from the ground up so you can work faster and more efficiently. We've also applied what we learned building iPhone and iPad apps and added it to the Mac, like Daylite's Home Screen. With new features like Slideovers, you can get more done in fewer clicks.

In your pocket.- Daylite for iPhone puts your business in your pocket. Access all vour critical business information on the

go. Invite employees to meetings, delegate tasks, check the progress of projects, hand off a new sales lead, or review a client's history right before meeting them.

At your fingertips. -Daylite for iPad lets you experience Daylite with a large screen whenever you're away from the office. Great for taking notes or reviewing details before stepping into a meeting or moving business forward while on the road. For those times when a laptop is too much and an iPhone too little, Daylite for iPad fits perfectly.